



Huong Pham

044 921 2117  
huong.pq12@gmail.com  
<https://sallykyki.com>  
<https://github.com/Sallykyki>

## Summary

Dynamic and detail-oriented engineer with a desire to conceptualize and deliver user-friendly as well as aesthetic solutions effectively and efficiently.

## Professional skills

- ◆ **Web Technologies:** React, JavaScript, TypeScript, HTML5, CSS3, SCSS
- ◆ **Database:** MySQL
- ◆ **Versioning tools:** Git
- ◆ **Design tools:** Sketch App, Adobe Illustrator, InVision, Elementor, Figma

## Personal skills

Teamwork  
Flexibility  
Time management  
Critical thinking  
Creative thinking

## Language skills

Vietnamese (native)  
English (fluent)  
Finnish (basic)

## Education

### 1/2016 - 12/2018 Bachelor of Business Administration

Haaga-Helia University of Applied Sciences  
Business Information Technology Degree  
Major: Digital service design  
GPA: 4.5/5

## Experience

### 7/2019 - 2/2020 UX engineer

Duurs Oy - SaaS providing online proposal tool

- Conducting usability tests and analyzing user behaviors
- Designing and implementing new product features in parallel with fixing bugs
- Optimizing user flow of product
- Improving UX of company website and product for better conversion metrics

### 2/2019 - 6/2019 Web designer

Weblify AB - Web development consultancy

- Designing new websites for companies in various industries to develop their visual branding and conversion rates

### 12/2016 - 6/2017 UI/UX design intern

NeighbourFood Ltd. - SaaS for food sharing solution

- Defining the company's visual style
- Providing presentation materials incl. website, flyers and promotion videos

## Projects

### 8/2020 - present UX engineer

Personal website - <https://www.sallykyki.com/>

- Redesign website for better UI and UX
- Building blog page using Contentful as a CMS
- Optimizing SEO for blog page using Next.js

### 1/2018 - 5/2018 UI/UX designer

ARTURIST project - <https://sallykyki.com/arturist>

- Researching, designing and testing a prototype of an innovative AR travel application.

## Reference

### Erkka Hänninen - CTO of Duurs

Profile: [linkedin.com/in/erkka-hanninen](https://www.linkedin.com/in/erkka-hanninen)  
Email: [erkka.hanninen@gmail.com](mailto:erkka.hanninen@gmail.com)